

BRIGHAM YOUNG UNIVERSITY'S  
MARRIOTT SCHOOL OF MANAGEMENT  
and the  
SALT LAKE CITY CHAPTER OF THE  
BYU MANAGEMENT SOCIETY

present

**DEAN'S SEMINAR**

April 24, 1991

THE LION HOUSE (Banquet Room)  
63 East South Temple  
Salt Lake City, Utah

**LEADERSHIP IN A MULTI-CULTURAL WORLD**



**Dr. J. Bonner Ritchie**  
Professor of Organizational Behavior

Dr. Ritchie will help us learn more about our own leadership values and performance, as well as those of other important world cultures, by analyzing and comparing leadership in Asia and the Middle East with the more familiar Western model. What insights can we gain regarding the social, political, and business cultural metaphors which influence leadership behavior, and how do we use this information in becoming more effective in our own family, community, and business roles. Most recently Dr. Ritchie lived in the Middle East where he interviewed 385 Arab managers and conducted management development programs for Israeli and Arab managers.

**PROGRAM**

12:00 to 1:15 p.m. Luncheon and Dean's Report

1:15 to 4:15 p.m. Seminar

Please RSVP by Friday, April 26

**COST**

Lunch and Dean's Report Only

\$ 7 Management Society Members  
\$10 Non-Chapter Members

Lunch and Seminar

\$ 8 Management Society Members  
\$20 Non-Chapter Members

*Parking is available at the ZCMI Center. Validations will be provided with the luncheon.*

Dr. J. Bonner Ritchie

## ZEMIRA PALMER

was born on August 9, 1836, in the Province of Upper Canada, the daughter of Phebe Draper and George Palmer. After the death of his father, in 1835, leaving three children, his mother married Ebenezer

1836, Joseph Smith Sr. gave his daughter (Phebe) a blessing of comfort and strength. He told her if she was faithful, that she would be blessed with a comforter who would be a man of God and that he would be able to bring up her children right, and she would have good days.

After she suffered the hardships of the saints, driven from Kirtland to Missouri and then to Nauvoo, Illinois, where the promise of her blessing was fulfilled in her marriage to Ebenezer Brown in 1841. His wife had died, leaving him with a family of four children. Phebe went with the Mormon Battalion, being chosen as one of the laundresses. She was one of the women selected to make the trip to San Diego, California, as her husband was second sergeant of Company A. He was not mustered into service until March 14, 1848. They traveled north, where they participated in the search for gold in and around Sacramento, California. She rode a mule (whose name was Ginny) all the way from California.

In 1850, Phebe and children moved to Salt Lake. They were the first family to settle in Draper. The father had gone away previous. When Zemira's mother was given the privilege of accompanying her husband on the march of the Mormon Battalion, Zemira asked to go with them. Although he was not old enough to be a soldier, he was given permission by the officer in charge to go, provided he could carry a gun and all the other necessary equipment. His mother, knowing the need for a growing boy for extra food, often purchased the bread served to the officers so that they would cut off the black crusts. These she saved for Zemira, and said that it tasted better than a piece of bread in any circumstances. He helped his parents, and sold in order to get an out-